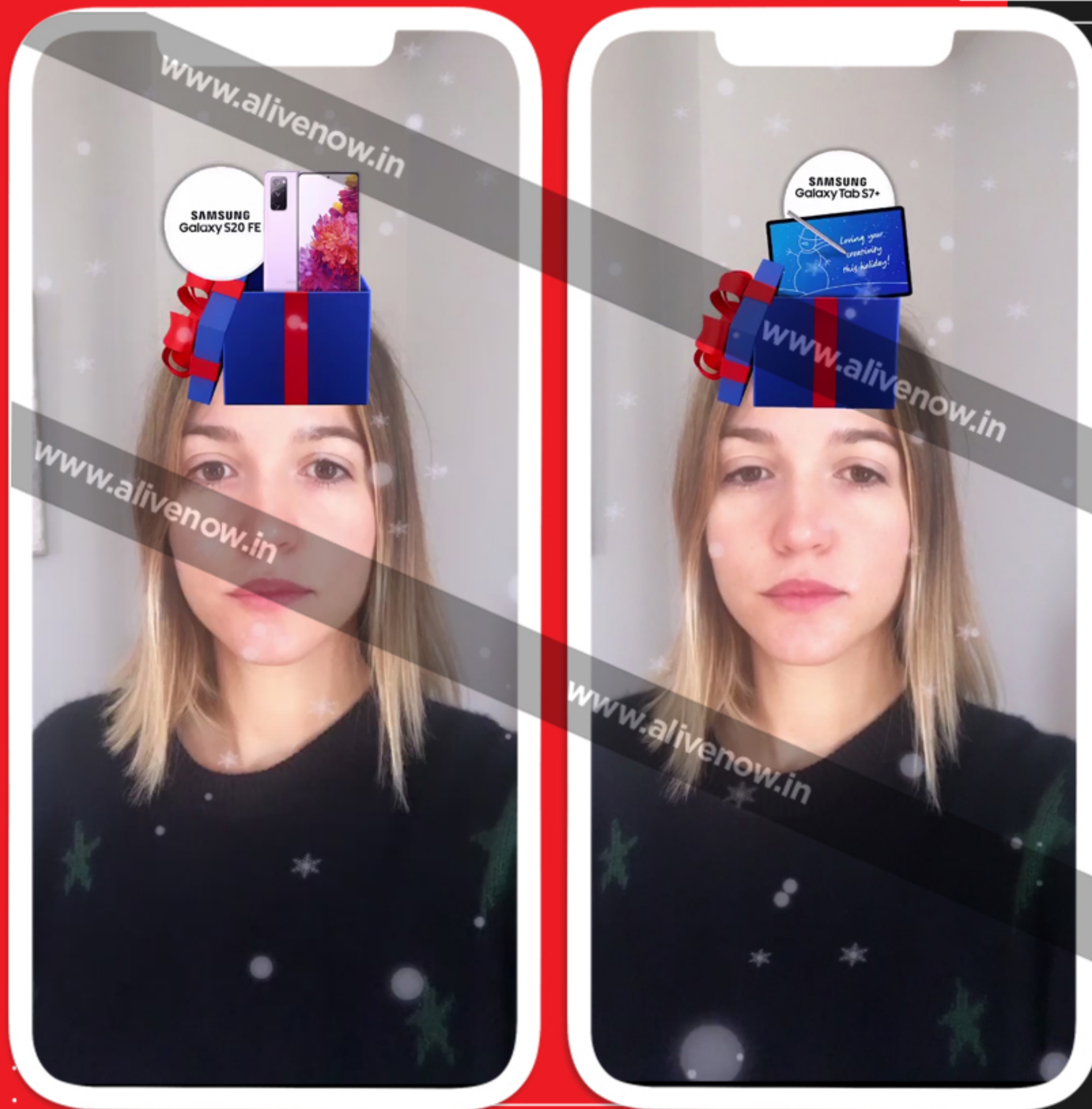


AliveNow Project Showcase

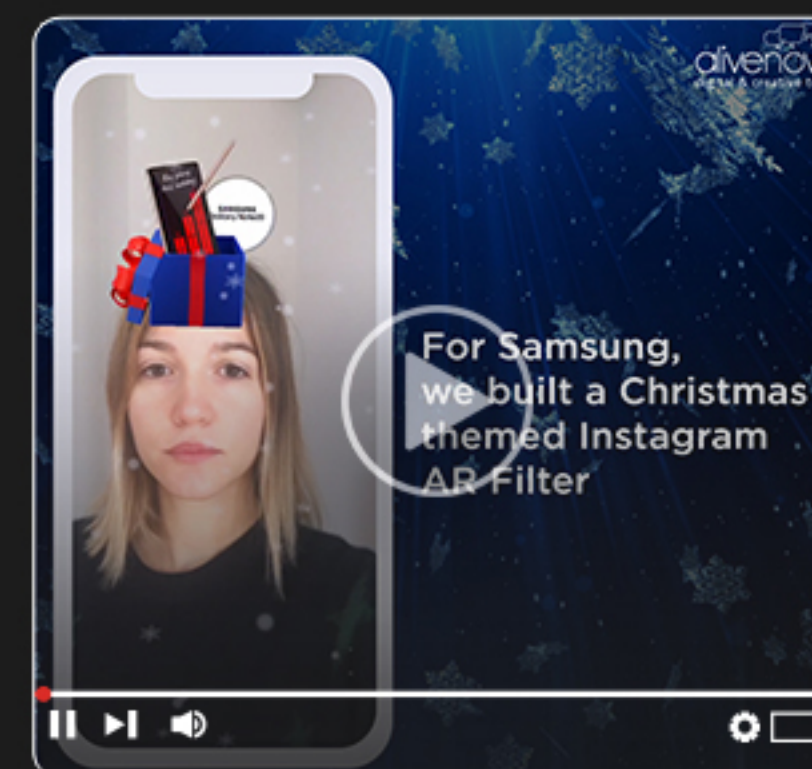
Incredible branded projects
**we built to be deployed in
Greece**



Samsung Christmas Special

For its Christmas Campaign in 2021, Samsung enticed users with several exciting discounts on its products through the popular randomiser-style AR Filter, whilst also garnering authentic UGC as people shared their results to their Instagram story, tagging the brand.

WATCH CASE STUDY VIDEO



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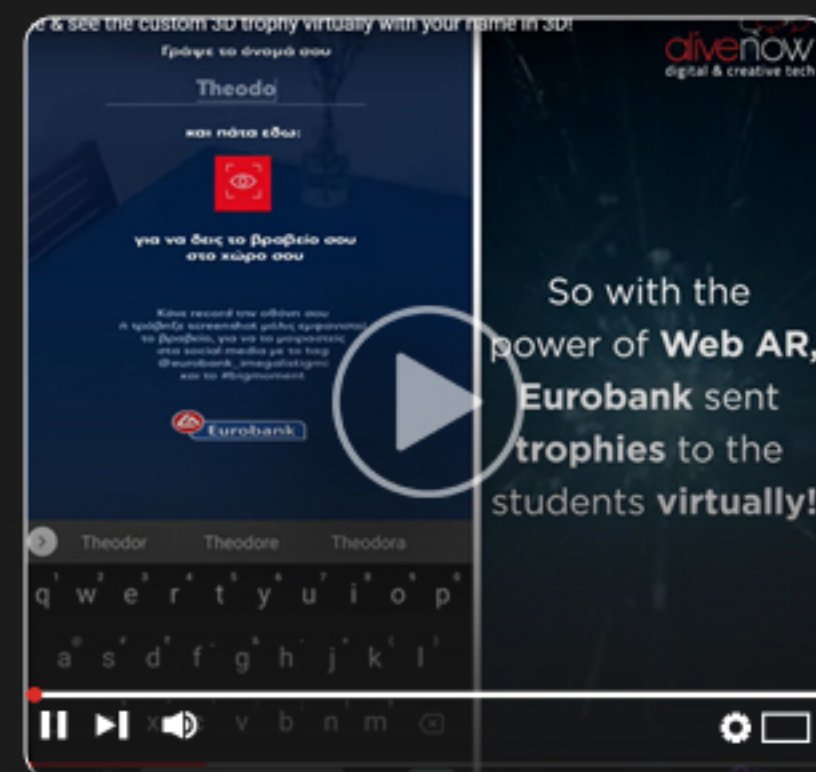
Συγχαρητήρια
Theodora



Eurobank

As part of its CSR initiative in Greece, Eurobank launched this immersive WebAR experience to award high-achieving students across the country, with a customised 3D trophy that they could view in their space in AR.

WATCH CASE STUDY VIDEO



So with the power of **Web AR**, Eurobank sent trophies to the students **virtually**!

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Γράψε το όνομά σου

και πάτα εδώ:



για να δεις το βραβείο σου
στο χώρο σου

Κάνε record την οθόνη σου
ή τράβηξε screenshot μόλις εμφανιστεί
το βραβείο, για να το μοιραστείς
στα social media με το tag
@eurobank_imegalistigmi
και το #bigmoment



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NOYNOY Packaging

To drive sales, NOYNOY deployed an interesting WebAR experience that brought the pack to life with a single scan. They needed to enter a contest via a Messenger Chatbot, and were then sent into a WebAR experience to discover their prize.

WATCH CASE STUDY VIDEO



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Aegean Airlines

Here's something interesting we built for Aegean Airlines to inform users of the regions the airline caters to, while giving them an exciting travel itinerary through an engagement Instagram AR Filter.

WATCH CASE STUDY VIDEO



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Toyota Gazoo Racing

Built for Toyota Gazoo, this immersive AR experience is specifically designed to give adrenaline junkies a feel of being in its race cars.

[CLICK HERE TO TRY](#)

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NOYNOY AR Filter

To encourage children to drink their milk, this AR Filter was a fun engagement built for children and their parents. The message delivered was if they drink their milk, they will turn into a superhero!

[CLICK HERE TO TRY](#)

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CREATIVE TECH SOLUTIONS WE OFFER:



Augmented Reality & Camera Solutions

Instagram AR Filters
Snapchat AR Lenses
Web AR Experiences
Niantic Lightship ARDK
In-App AR (ARkit/ARCore)
Kinect Camera Experiences
In-stream/In-feed AR Ads



Branded Gaming Solutions

Newsfeed SmartApps
Swipe Up Story Games
In-App Games
Facebook Playable Ads
AR Games
Branded Gaming Modules



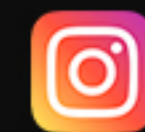
Other Creative Tech Solutions

3D-360 Virtual Shoppable Stores
Static & Dynamic 3D modelling
Interactive Videos
Messenger & Instagram Bots
WhatsApp Bots

PREMIER PARTNER
8|8thWall



OFFICIAL SPARK AR PARTNER



Spark AR

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Why should brands consider Immersive AR Experiences and Interactive Games into their marketing mix?

The answer lies in the engagement funnel. Interactive and immersive experiences have unparalleled engagement and brand recall as they make use of more human senses vs other digital assets.

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AUGMENTED REALITY

Physical action (blink, nod, tilt) + Seeing



GAMES

Interaction (see/hear + click)



VIDEOS

Watching (see + hear)



PODCASTS

Hearing (ears)



IMAGES

Seeing (eyes)

OUR GLOBAL STORY OVER THE LAST 10 YEARS.

150+
Agency Clients

500+
Brand Clients

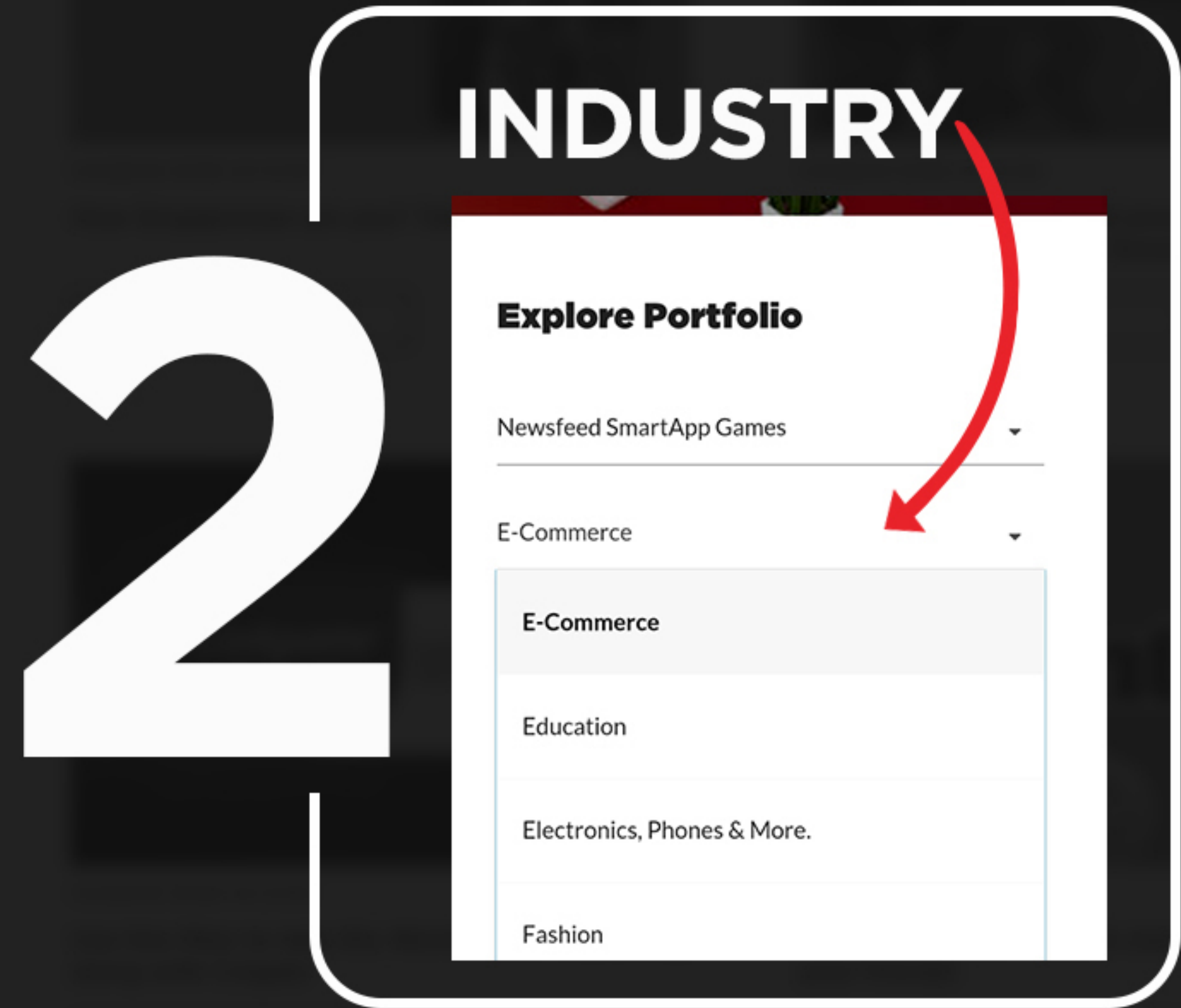
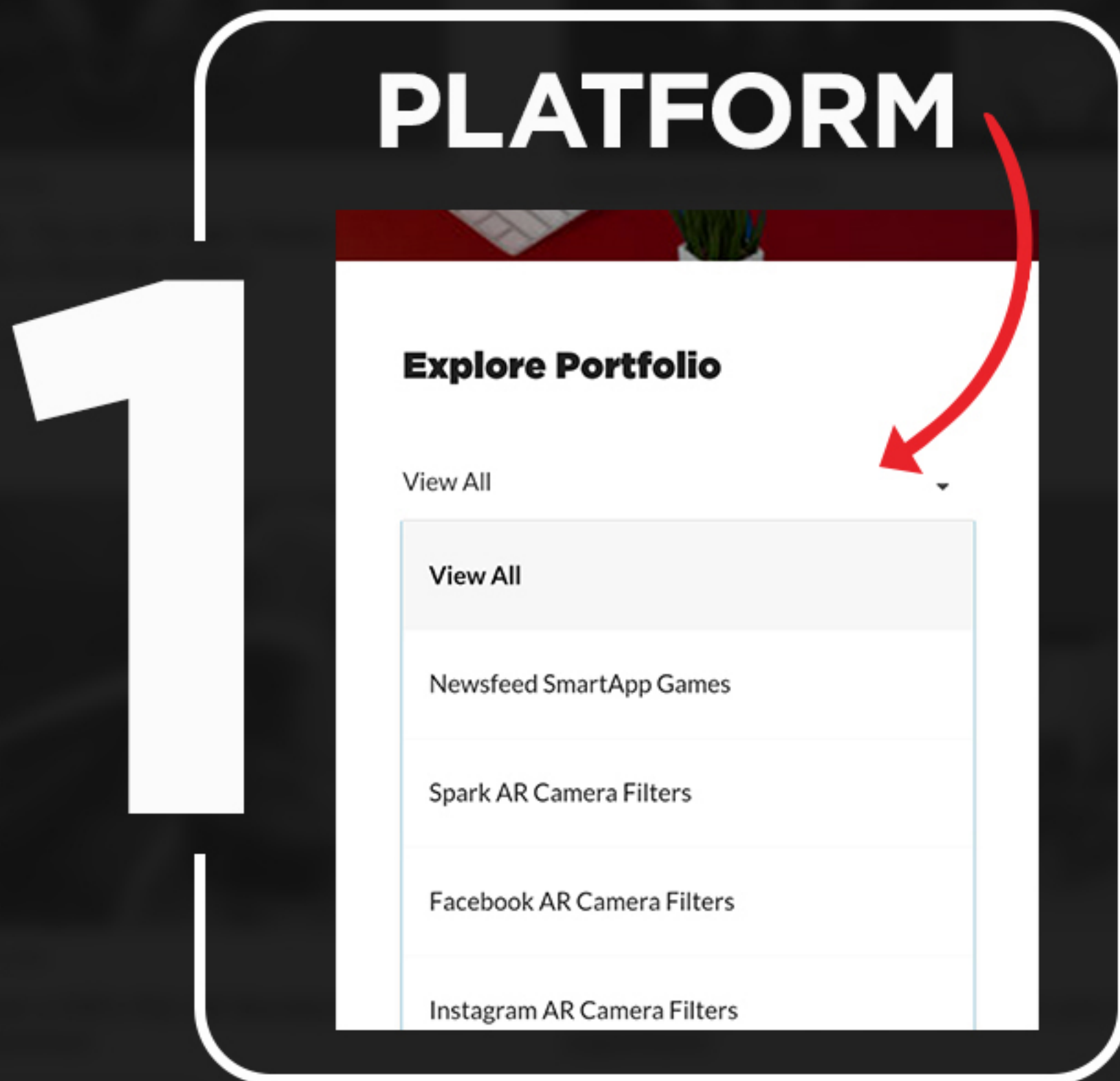
1,500+
Creative Tech
Builds

Projects Across
25 Countries

Team of **40+** Across Strategy,
Design & Technology

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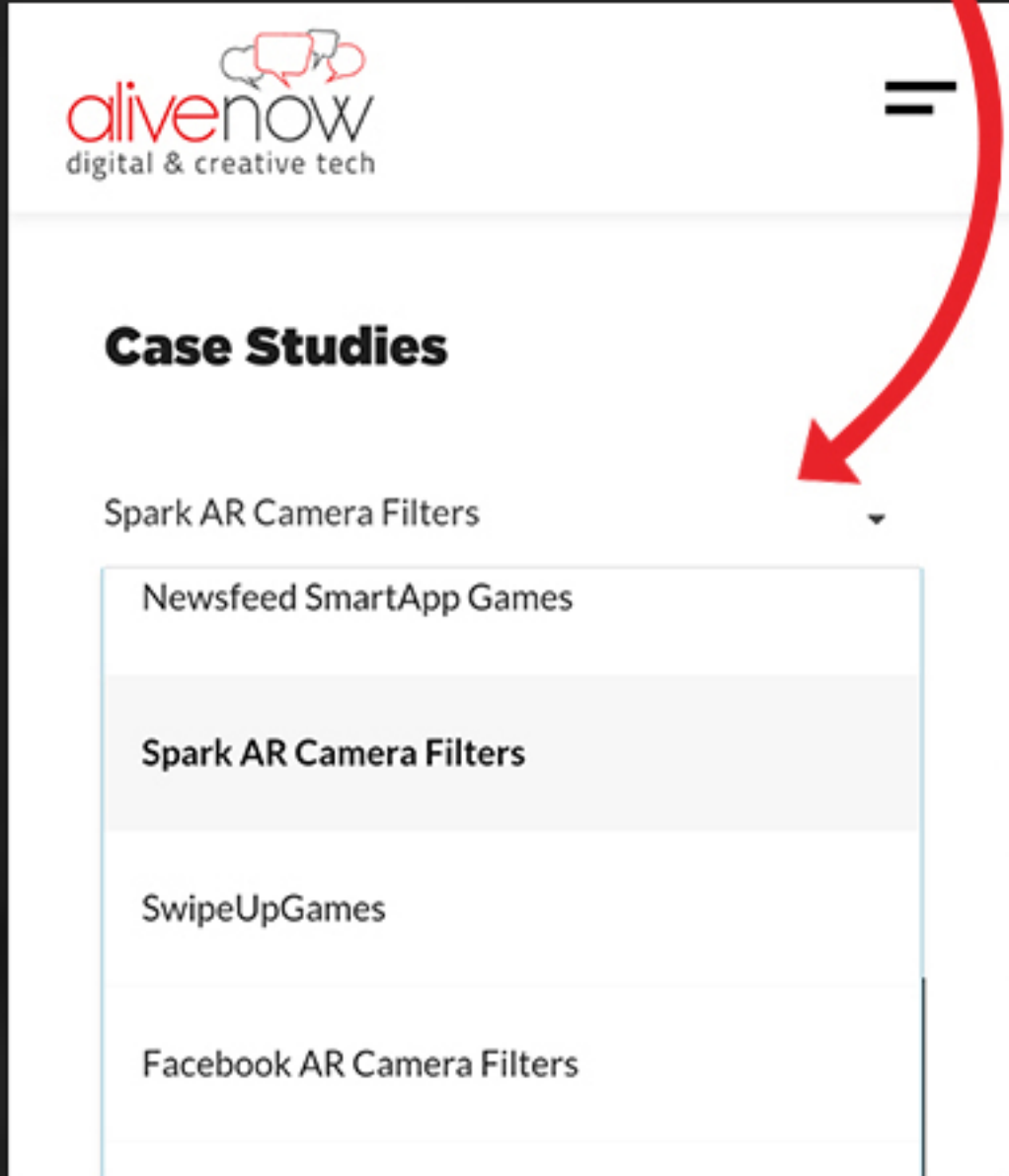
Visit our **PORTFOLIO PAGE** to explore hundreds of examples, search and discover campaigns by:



Visit our **CASE STUDY PAGE** to watch videos talking about successful digital campaigns. Also search and discover campaigns by:

1

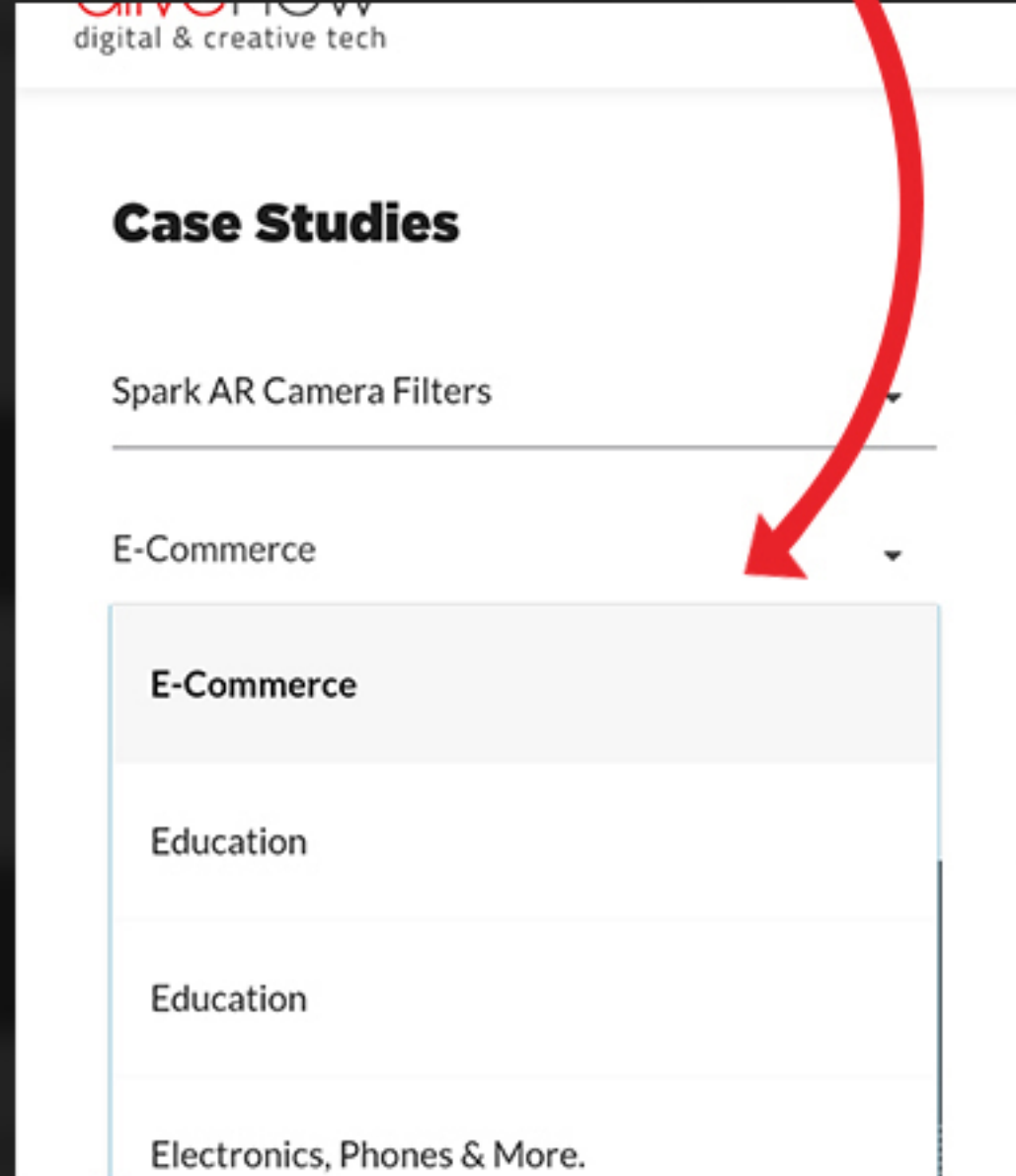
PLATFORM



The screenshot shows the 'Case Studies' section of the 'alive now digital & creative tech' website. A dropdown menu is open for the 'Platform' filter, showing a list of categories: 'Newsfeed SmartApp Games', 'Spark AR Camera Filters' (which is highlighted), 'SwipeUpGames', and 'Facebook AR Camera Filters'. A red arrow points from the 'PLATFORM' header to the dropdown menu.

2

INDUSTRY



The screenshot shows the 'Case Studies' section of the 'alive now digital & creative tech' website. A dropdown menu is open for the 'Industry' filter, showing a list of categories: 'Spark AR Camera Filters', 'E-Commerce' (which is highlighted), 'Education', 'Education', and 'Electronics, Phones & More.'. A red arrow points from the 'INDUSTRY' header to the dropdown menu.

THANK YOU!

contact@alivenow.in

Explore more work at **www.alivenow.in**

